Evidence Log

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| Unit Title: Shiatsu: Professional Development, Business  Practice and Ethics | | Unit Code(s): R/618/0176 | | |
| Unit Level: Level 4 | | Unit Credit Value: 8 (40 GLHs) | | |
| Course Name: Laser Level 4 Diploma in Shiatsu | | | | |
| Course Start Date: | | Course End Date: | | |
| Learner Name: | | | | |
| Tutor Name: | | Centre/Venue: | | |
|  | |  |  |  |
|  | | Date Assessment Criteria  Met | Location  of  Supporting  Evidence | TUTOR SIGNATURE |
| **LO 1** | **Understand the key aspects of running a Shiatsu business.** | | | |
| AC 1.1 | Outline the legal requirements for running a Shiatsu business including obligations to clients and the general public |  |  |  |
| AC 1.2 | Evaluate how marketing and public relations can be used to support a Shiatsu business |  |  |  |
| AC 1.3 | Outline the employment opportunities for a Shiatsu business |  |  |  |
| AC 1.4 | Explain the nature of the Shiatsu service to be provided and how to structure fees |  |  |  |
| **LO 2** | **Be able to prepare a Shiatsu business plan.** | | | |
| AC 2.1 | Prepare a business plan for self-employment as a Shiatsu practitioner to include:  a) market research/competitor analysis  b) Premises and location  c) products, services and prices/fee structure  d) fixed and variable costs  e) insurance requirements  f) marketing and publicity strategies  g) finance and accounting practices  h) legal requirements  i) security and data protection |  |  |  |
| **LO 3** | **Understand the Code of Professional Conduct and Ethics relating to Shiatsu.** | | | |
| AC 3.1 | Summarise the regulatory body’s Code of Professional Conduct and Ethics relating to Shiatsu |  |  |  |
| AC 3.2 | Explain the principle of referral and provide justification for referral decisions made in practice |  |  |  |
| AC 3.3 | Interpret ethical and moral values relevant to Shiatsu practice |  |  |  |
| AC 3.4 | Explain the meaning of implied and informed consent, procedures for obtaining consent to treat, and circumstances under which written consent should be obtained |  |  |  |
| AC 3.5 | Explain the term contra-indications and its implications for Shiatsu practice |  |  |  |
| AC 3.6 | Analyse the importance of a unified profession that works within its professional Code of Ethics and Practice |  |  |  |
| **LO 4** | **Understand the principles of Continuing Professional Development in relation to running a Shiatsu business.** | | | |
| AC 4.1 | Explain the responsibility of the practitioner to engage in Continuing Professional Development in relation to running a Shiatsu business |  |  |  |
| AC 4.2 | Evaluate the importance of reflecting on personal and professional development in relation to running a Shiatsu business |  |  |  |
| **LO 5** | **Be able to engage in Continuing Professional Development in relation to running a Shiatsu business.** | | | |
| AC 5.1 | Review personal and professional development in relation to running a Shiatsu business |  |  |  |
| AC 5.2 | Develop an action plan for Continuing Professional Development in relation to running a Shiatsu business |  |  |  |

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| Tutor Feedback |  | Tutor Name, Signature  and Date |
| Learner Comment |  | |