Evidence Log

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| Unit Title: Shiatsu: Professional Development, Business  Practice and Ethics | Unit Code(s): R/618/0176 |
| Unit Level: Level 4 | Unit Credit Value: 8 (40 GLHs) |
| Course Name: Laser Level 4 Diploma in Shiatsu  |
| Course Start Date:  | Course End Date: |
| Learner Name: |
| Tutor Name:  | Centre/Venue: |
|  |  |  |  |
|  | Date Assessment Criteria Met | LocationofSupporting Evidence | TUTOR SIGNATURE |
| **LO 1**  | **Understand the key aspects of running a Shiatsu business.** |
| AC 1.1  | Outline the legal requirements for running a Shiatsu business including obligations to clients and the general public |  |  |  |
| AC 1.2 | Evaluate how marketing and public relations can be used to support a Shiatsu business |  |  |  |
| AC 1.3 | Outline the employment opportunities for a Shiatsu business |  |  |  |
| AC 1.4 | Explain the nature of the Shiatsu service to be provided and how to structure fees |  |  |  |
| **LO 2**  | **Be able to prepare a Shiatsu business plan.** |
| AC 2.1  | Prepare a business plan for self-employment as a Shiatsu practitioner to include:a) market research/competitor analysis b) Premises and locationc) products, services and prices/fee structured) fixed and variable costse) insurance requirementsf) marketing and publicity strategiesg) finance and accounting practicesh) legal requirementsi) security and data protection |  |  |  |
| **LO 3**  | **Understand the Code of Professional Conduct and Ethics relating to Shiatsu.** |
| AC 3.1  | Summarise the regulatory body’s Code of Professional Conduct and Ethics relating to Shiatsu |  |  |  |
| AC 3.2 | Explain the principle of referral and provide justification for referral decisions made in practice |  |  |  |
| AC 3.3 | Interpret ethical and moral values relevant to Shiatsu practice |  |  |  |
| AC 3.4 | Explain the meaning of implied and informed consent, procedures for obtaining consent to treat, and circumstances under which written consent should be obtained |  |  |  |
| AC 3.5 | Explain the term contra-indications and its implications for Shiatsu practice |  |  |  |
| AC 3.6  | Analyse the importance of a unified profession that works within its professional Code of Ethics and Practice |  |  |  |
| **LO 4**  | **Understand the principles of Continuing Professional Development in relation to running a Shiatsu business.** |
| AC 4.1  | Explain the responsibility of the practitioner to engage in Continuing Professional Development in relation to running a Shiatsu business |  |  |  |
| AC 4.2 | Evaluate the importance of reflecting on personal and professional development in relation to running a Shiatsu business |  |  |  |
| **LO 5** | **Be able to engage in Continuing Professional Development in relation to running a Shiatsu business.** |
| AC 5.1  | Review personal and professional development in relation to running a Shiatsu business  |  |  |  |
| AC 5.2 | Develop an action plan for Continuing Professional Development in relation to running a Shiatsu business |  |  |  |

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| Tutor Feedback |  | Tutor Name, Signature and Date |
| Learner Comment |  |