

Unit Title: Understanding The News
Unit Level: Level 1
Unit Credit Value: 2
GLH: 18
LASER Unit Code: WJH159
Ofqual Unit Code: L/650/1055

This unit has 4 learning outcomes.

LEARNING OUTCOMES

The learner will:

1. Understand news media.

2. Know why editors choose particular news items.

3. Know about the use of images in news reporting.

4. Know ways of identifying reliable news sources.

ASSESSMENT CRITERIA

The learner can:

- 1.1 Identify the main purpose of the news media.
- 1.2 Give examples of different news media formats.
- 1.3 Outline the differences between news media formats.
- 1.4 Describe why it is important to check the source of news items.
- 1.5 Give an example of how social media is used for news purposes.
- 2.1 Give examples of news items that editors are more likely to choose.
- 2.2 List factors that influence an editor's choice of news items.
- 3.1 Give examples of how images can be used to increase the impact of news reporting.
- 4.1 List the characteristics of reliable news items.

Assessment Guidance:
<i>Examples of news media formats to include:</i> <ul style="list-style-type: none"> • Broadcast (internet/web based, television, radio etc.) • Print

Additional Information:
NA