Unit Title:　　　　　**Multimedia Software**
Unit Level:　　　　　**Level 3**
Unit Credit Value:　　**6**
GLH:　　　　　　　　**45**
LASER Unit Code:　　**WJH140**
Ofqual Unit Code:　　**T/650/1742**

This unit has 4 learning outcomes.

LEARNING OUTCOMES		ASSESSMENT CRITERIA	
The learner will:		**The learner can:**	
1.	Be able to plan the content of multimedia products.	1.1	Select planning techniques for producing multimedia outcomes.
		1.2	Define the type of multimedia outcome for given needs.
		1.3	Produce a specification for a multimedia product including: • content • target audience • design and layout • interactivity
		1.4	Design a layout for multimedia outcomes.
		1.5	Explain how the elements of the content relate to each other.
		1.6	Identify the elements of the content that should be interactive.
		1.7	Plan the use of interactive features, transitions and effects to meet needs.
		1.8	Summarise how copyright and other constraints affect use of own and others' information.
2.	Be able to create multimedia outcomes.	2.1	Evaluate the suitability of combinations of: • input devices • software • and input techniques.
		2.2	Select a combination of input tools and techniques for own multimedia outcomes.
		2.3	Use chosen tools and techniques to input content.
		2.4	Combine content of different types from different sources.
		2.5	Develop a multimedia product

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			combining information of different types from different sources.
		2.6	Select and use software to write and compress multimedia files.
		2.7	Store and retrieve multimedia files in line with local guidelines and conventions.
		2.8	Explain the use of different file formats and file compression for saving multimedia files.
3.	Be able to format and edit multimedia content.	3.1	Evaluate the suitability of different techniques to edit and format multimedia outcomes.
		3.2	Choose a range of different techniques to edit and format multimedia content.
		3.3	Format and edit multimedia content using chosen technique.
		3.4	Manipulate images and graphic elements to meet needs.
		3.5	Evaluate the effectiveness of multimedia outcomes in meeting needs.
		3.6	Make corrections to own multimedia outcomes.
		3.7	Diagnose and respond to quality problems to ensure that outcomes are fit for purpose.
4.	Be able to play and present multimedia outcomes.	4.1	Analyse display device and software combinations to identify ways to overcome any constraints in displaying different multimedia file formats.
		4.2	Evaluate the effectiveness of different software in optimising the display of multimedia outcomes.
		4.3	Optimise multimedia display using software tools to maximise impact.
		4.4	Adjust display settings to optimise the quality of the presentation.
		4.5	Present own multimedia content to an audience.
		4.6	Evaluate the effectiveness of own multimedia content in meeting

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		planned needs.

Assessment Guidance:

Additional Information:
NA