

Unit Title: Multimedia Software
Unit Level: Level 2
Unit Credit Value: 4
GLH: 30
LASER Unit Code: WJH139
Ofqual Unit Code: R/650/1741

This unit has 4 learning outcomes.

LEARNING OUTCOMES		ASSESSMENT CRITERIA	
The learner will:		The learner can:	
1.	Be able to plan the content of multimedia products.	1.1	Define the type of multimedia product needed to meet a given outcome.
		1.2	Select planning techniques for multimedia products.
		1.3	Use planning techniques to produce a specification for a multimedia product including: <ul style="list-style-type: none"> • content • target audience • design and layout • interactivity
		1.4	Identify how the content elements will be sourced.
		1.5	Plan interactive features to meet needs.
		1.6	Suggest designs and layout ideas to meet needs.
		1.7	Describe how copyright and other constraints affect use of own and others' information.
2.	Be able to create multimedia outcomes.	2.1	Select a combination of devices, software and input techniques for creating multimedia outcomes.
		2.2	Use chosen tools and techniques to obtain and input relevant content for multimedia outcomes.
		2.3	Create a multimedia outcome combining information of different types from different sources.
		2.4	Compare different types of file format and storage media for multimedia outcomes.
		2.5	Identify a file format and storage media for own multimedia outcome.
		2.6	Store and retrieve multimedia files, in

Unit Title: Multimedia Software
Unit Level: Level 2
Unit Credit Value: 4
GLH: 30
LASER Unit Code: WJH139
Ofqual Unit Code: R/650/1741

			line with local guidelines and conventions.
3.	Be able to edit and format multimedia content.	3.1	Compare tools and techniques for editing and formatting content.
		3.2	Select tools and techniques to edit and format own multimedia content.
		3.3	Edit multimedia content using a range of tools and techniques.
		3.4	Manipulate images and graphic elements to meet needs.
		3.5	Review multimedia design and content making corrections as necessary.
		3.6	Adjust outcomes in response to any identified quality problems.
4.	Be able to present multimedia outcomes.	4.1	Describe the combination of devices and software to use for displaying different multimedia file formats.
		4.2	Compare and select software for displaying multimedia outcomes.
		4.3	Present own multimedia content using chosen software.
		4.4	Navigate multimedia content using techniques and playback controls to suit files.
		4.5	Adjust software and device display settings to present outcomes effectively.
		4.6	Present own multimedia content to an audience.
		4.7	Review the effectiveness of own multimedia content in meeting planned needs.

Assessment Guidance:

Multimedia product should include a minimum of text, graphical and audio elements

Additional Information:

NA