

**Unit Title:** Creating And Publishing Web Pages  
**Unit Level:** Level 1  
**Unit Credit Value:** 3  
**GLH:** 27  
**LASER Unit Code:** WJG556  
**Ofqual Unit Code:** K/617/3797

This unit has 3 learning outcomes.

LEARNING OUTCOMES		ASSESSMENT CRITERIA	
The learner will:		The learner can:	
1.	Be able to plan and create web pages.	1.1	Identify the purpose of the web pages.
		1.2	Identify the intended audience for the web pages.
		1.3	Identify what will be needed in the web pages with reference to: <ul style="list-style-type: none"> <li>• written content</li> <li>• layout</li> <li>• images</li> <li>• video and other digital content.</li> </ul>
		1.4	Select a website design template.
		1.5	Use the website design template.
		1.6	Input web page content. 
		1.7	Identify copyright and content ownership issues and considerations.
		1.8	Identify the file types that can be used for uploading saving content of the web pages.
		1.10	Store content for the web pages appropriately.
		2.	Be able to use website software tools to structure and format web pages.
2.2	Edit and format web pages to enhance the user experience.		
2.3	Use website software to help users navigate the webpages..		
2.4	Use editing and formatting techniques		
3.	Be able to publish web pages.	3.1	Publish web pages.
		3.2	Test published web pages.
		3.3	Respond appropriately to common problems when testing web pages.

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<b>Assessment Guidance:</b>
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<i>Equality and Diversity issues surrounding accessibility should underpin delivery of the unit.</i>
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<b>Additional Information:</b>
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