

Unit Title: Graphic Design
Unit Level: Level 1
Unit Credit Value: 3
GLH: 27
LASER Unit Code: WJC777
Ofqual Unit Code: Y/506/0532

This unit has 3 learning outcomes.

LEARNING OUTCOMES		ASSESSMENT CRITERIA	
The learner will:		The learner can:	
1.	Be able to use sources of ideas for graphic design.	1.1	Identify sources of ideas for graphic design work.
		1.2	Use sources to plan ideas.
2.	Be able to use materials and techniques to develop ideas for graphic design.	2.1	Identify materials, tools and techniques used in graphic design work.
		2.2	Use materials, tools and processes to develop ideas for graphic design work.
3.	Be able to produce and present graphic design work in response to a task or theme.	3.1	Use a plan to create graphic design work on a set theme.
		3.2	Present work appropriately.
		3.3	Outline a way to adapt ideas and amend the work.

Assessment Guidance:

NA

Additional Information:

NA
