

Unit Title: Creative Media Production Skills
Unit Level: Level 1
Unit Credit Value: 4
GLH: 36
LASER Unit Code: WJC712
Ofqual Unit Code: R/506/1064

This unit has 5 learning outcomes.

LEARNING OUTCOMES		ASSESSMENT CRITERIA	
The learner will:		The learner can:	
1.	Be able to find out about an aspect of creative media.	1.1	Find out relevant information about a chosen area of creative media.
		1.2	Communicate findings to others.
2.	Be able to plan a media product.	2.1	Identify key planning activities required to produce a specific media product.
		2.2	Carry out key planning activities to prepare for the production of a media product.
3.	Be able to produce a media product.	3.1	Use research findings and planning information to produce a media product.
4.	Be able to present a media product.	4.1	Present own media product to others in a manner appropriate to the chosen audience so that they clearly understand the purpose of the product and its key features.
5.	Be able to review media products.	5.1	Use own assessment and feedback from others to identify what went well in own work and work of others.
		5.2	Identify areas for development in own work.

Assessment Guidance:

NA

Additional Information:

NA