

**Unit Title:** Enterprise Activity: Producing Products Or Services  
**Unit Level:** Entry 3  
**Unit Credit Value:** 3  
**GLH:** 30  
**LASER Unit Code:** WJC369  
**Ofqual Unit Code:** F/506/0752

This unit has 4 learning outcomes.

LEARNING OUTCOMES		ASSESSMENT CRITERIA	
The learner will:		The learner can:	
1.	Be able to plan an enterprise activity.	1.1	Select a product or service to sell.
		1.2	Agree when and where to sell the product or service.
		1.3	Identify what needs to be done to produce the product or provide the service.
		1.4	List who will do what.
		1.5	List the equipment and materials needed to produce the product or provide the service.
		1.6	Give examples of the possible health and safety hazards of the chosen activity.
2.	Understand the cost of producing the product or service and what price(s) to charge.	2.1	Agree the cost of producing the product or providing the service.
		2.2	Decide the price to charge for each product or each service.
		2.3	Work out the profit on one product or one service.
		2.4	Give an example of where to get the money to carry out this (or another) enterprise activity.
3.	Be able to produce a product or provide a service.	3.1	Collect the materials needed to produce the product or provide the service.
		3.2	Produce the product or provide the service.
		3.3	Work safely.
		3.4	Make sure the product or service is safe.
4.	Be able to produce a poster to advertise a product or service.	4.1	Design a suitable poster.
		4.2	Include relevant information.
		4.3	Produce a poster.

**Assessment Guidance:**

NA

**Additional Information:**

NA