

Unit Title: Social Networking
Unit Level: Level 1
Unit Credit Value: 2
GLH: 18
LASER Unit Code: WJC294
Ofqual Unit Code: D/506/0354

This unit has 3 learning outcomes.

LEARNING OUTCOMES		ASSESSMENT CRITERIA	
The learner will:		The learner can:	
1.	Understand the risks and benefits of social networking.	1.1	Identify different social networking sites and their purpose.
		1.2	Outline the benefits of social networking.
		1.3	Outline the risks that can exist when using social networks.
		1.4	Describe how to minimise the risks of using social networks.
		1.5	Identify how to report misconduct within a social networking site.
2.	Be able to create and maintain a social networking profile.	2.1	Outline what is meant by online identity.
		2.2	Create and update a social networking profile.
		2.3	Search for and add contacts to a social networking profile.
		2.4	Identify how to set up and join online groups and events.
		2.5	Take appropriate precautions to ensure own safety and privacy when working online.
3.	Be able to use a social network to communicate with others.	3.1	Send messages to others using a social network.
		3.2	Create a group in a social networking site.
		3.3	Post comments to a social network.
		3.4	Upload digital media content to a social networking site.
		3.5	Follow guidelines and procedures for the safe use of social networking sites.

Assessment Guidance:

NA

Additional Information:

NA