

**Unit Title:** The Effects Of Consumerism On Today's Society  
**Unit Level:** Entry 2  
**Unit Credit Value:** 3  
**GLH:** 30  
**LASER Unit Code:** WJB267  
**Ofqual Unit Code:** M/504/4577

This unit has 3 learning outcomes.

LEARNING OUTCOMES		ASSESSMENT CRITERIA	
The learner will:		The learner can:	
1.	Know about popular consumer goods.	1.1	Identify popular consumer goods.
		1.2	Identify where popular consumer goods are produced.
2.	Know how production of popular consumer goods affects the lifestyles of producers.	2.1	Identify features of working conditions of producers in other countries.
		2.2	Identify ways in which production affects the environment.
3.	Know how responsible consumers can reduce the effects of consumer goods production.	3.1	Identify ways consumers can reduce the effects of consumerism.

**Assessment Guidance:**

This unit aims to enable learners to know about the production of consumer goods, the ways in which it affects people and the environment and how ethical consumerism can help to reduce these affects.

**Additional Information:**

NA