

**Unit Title:** Creative Thinking  
**Unit Level:** 2  
**Unit Credit Value:** 1  
**GLH:** 6  
**LASER Unit Code:** WJB093  
**Ofqual Unit Code:** R/502/3558

This unit has 3 learning outcomes.

LEARNING OUTCOMES		ASSESSMENT CRITERIA	
The learner will:		The learner can:	
1.	Be able to recognise creative thinking and understand why it might or might not be appropriate in different work contexts.	1.1	Identify examples of creative thinking and understand why these might or might not be appropriate in different work contexts.
		1.2	Describe 3 barriers to the creative thinking process that they may have to overcome if they are to find a creative solution.
2.	Know how to use a creative tool or technique to create an idea.	2.1	Apply the use of at least one tool or technique to originate a creative solution, showing they can: <ul style="list-style-type: none"> <li>a. Describe a problem or situation that will need a creative solution.</li> <li>b. Select and use the tool/s or technique/s appropriately to originate a creative solution.</li> <li>c. Comment on the suitability of the solution using appropriate criteria.</li> </ul>
		2.2	Describe how they coped with this type of learning and describe how they could use it to improve their performance elsewhere.
3.	Understand how businesses can make use of creative thinking.	3.1	Describe how businesses use creative thinking.
		3.2	Describe the risks associated with creative thinking in a business context if it is not properly structured.

<b>Assessment Guidance:</b>
NA

<b>Additional Information:</b>
NA