

Unit Title: Organisational Products And Services
Unit Level: 2
Unit Credit Value: 1
GLH: 6
LASER Unit Code: WJB087
Ofqual Unit Code: L/502/3543

This unit has 2 learning outcomes.

LEARNING OUTCOMES		ASSESSMENT CRITERIA	
The learner will:		The learner can:	
1.	Understand the straightforward similarities between product-based and service-based organisations and how this impacts in the place of work.	1.1	Describe how the idea of a product is defined differently in product-based and service-based industries.
		1.2	Describe the similarities that exist between product-based and service-based organisations.
		1.3	Describe how these similarities are reflected in the place of work in each type of business.
2.	Understand the differences between product-based and service-based organisations and how this impacts in the place of work.	2.1	Describe the differences that exist between product-based and service-based organisations.
		2.2	Describe how these differences are reflected in the place of work in each type of business.
		2.3	Recognise a product-based and a service-based organisation from an organisational chart.

Assessment Guidance:
NA

Additional Information:
NA