

Unit Title: Understanding The News
Unit Level: Level 1
Unit Credit Value: 2
GLH: 18
LASER Unit Code: WJD365
Ofqual Unit Code: J/504/9381

This unit has 3 learning outcomes.

LEARNING OUTCOMES		ASSESSMENT CRITERIA	
The learner will:		The learner can:	
1.	Know the differences between news media formats.	1.1	Give examples of television news programmes.
		1.2	Give examples of radio news programmes.
		1.3	Outline the differences between different types of news products.
2.	Know why editors choose particular news items.	2.1	Give examples of choices that news editors are likely to make.
		2.2	List reasons for the choices.
3.	Know about the use of images in news reporting.	3.1	Outline contrasting examples of how visual images have been used to increase the impact of news reporting.

Assessment Guidance:

NA

Additional Information:

NA